



**PRIME  
ALL THE  
TIME™**

# PRIME ALL THE TIME™

## PRIME DISTINCTION

*Distinctly Done. Distinctly Different.*

**Prime Distinction** means choosing the only coil coater that operates two state-of-the-art facilities solely dedicated to painting and slitting hot rolled steel coil. Not only will you get the flexibility of a lean organization with the ability to adapt to constantly changing business environments and product design requirements, you will receive a quality product that goes far beyond the industry standard. It means your products will have the best paint flexibility, with no cracking or rusting on roll formed edges. An ISO Registered Quality Management Systems coupled with our uncompromising attention to detail will ensure your final product meets the highest standards.

## PRIME OPPORTUNITY

*The Sign of Success.*

**Prime opportunity** means choosing a coil coater who can leverage your buying power, so you can secure prime, pre-painted hot rolled steel at the most competitive price. It means having the ability to procure all of the coil coated hot rolled steel products that you need; whether it's full-width coil, slit coil, punched and formed eave plates, or even angles. It's the opportunity to utilize a seasoned supply chain partner with the resources and expertise to assist you with all of your coil coating needs.



RELIABILITY



*Metal Prep™ provides high strength hot rolled steel. The hot rolled steel is descaled, cleaned, painted, and slit to customer specifications, and then recoiled for shipment.*

## PRIME AVAILABILITY

*Right Here. Right Now.*

**Prime Availability** means having access to prime, finished inventory that is ready for immediate shipment, affording you the ability to meet your most demanding deadlines. It means having access to two strategically placed facilities, each with the flexibility to meet your needs. It means reliability and the assurance of receiving the right product when you expect it.

## PRIME PARTNERSHIP

*Prep Your Future.*

**Prime Partnership** means having a supply chain partner who can contribute to your success by providing you with superior customer service, unrivaled quality, and the most diverse selection of coil coated hot rolled steel products available to the market. Prime Partnership also means having a supply chain relationship built upon mutual trust, reliability and value, allowing you to improve your productivity, reduce costs, lower inventory expenses, and eliminate environmental emissions while we focus on state-of-the-art coil coating techniques and providing you with the Prepainted Steel products you need.



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*Experience The Metal Prep™ Effect*

Prep in the USA. Serving you Nationwide.  
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